

MARSHALL B. KETCHUM UNIVERSITY

Gala
CELEBRATION

*Celebrating and honoring
MBKU President
Kevin L. Alexander, OD, PhD*

Saturday, April 9, 2022

Lyon Air Museum

5:30 P.M.

THE SIGNATURE FUNDRAISING AND RECOGNITION EVENT
BENEFITTING MARSHALL B. KETCHUM UNIVERSITY'S

Southern California College of Optometry

School of Physician Assistant Studies

College of Pharmacy

University Eye Centers at Ketchum Health (Anaheim and Los Angeles)



**Marshall B.
KETCHUM UNIVERSITY**

Thank you for your support of Marshall B. Ketchum University through a gift of sponsorship. These opportunities are a wonderful way to show your support for one of our programs, while at the same time receiving recognition for your business or family. We are expecting 250 - 300 guests to celebrate and support MBKU and its diverse and multi-disciplinary educational programs while also recognizing and celebrating President Kevin Alexander.

Proceeds from the event will be donor directed to support the program of your choice.



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KETCHUM UNIVERSITY**

Sponsorship Opportunities

JONES & MAYER AND THE RICHARD D. JONES, JD FAMILY

PRESENTING SPONSOR (\$30,000)

- Logo recognition as the *Gala Celebration Presenting Sponsor*
- Two premier tables of eight (16 dinner tickets) with a personal maître d' and hosted champagne
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage on stage and digitally during event
- Logo recognition as *Gala Celebration Presenting Sponsor* on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more
- Six months of logo recognition on the campus and University Eye Center digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

TABLE SPONSORSHIPS

PLATINUM SPONSOR (\$10,000)

(Tax deductible amount: \$9,400)

- Logo recognition as a *Platinum Level Sponsor*
- One premier table of eight (8 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more
- Three months of logo recognition on the campus and University Eye Center digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

GOLD SPONSOR (\$5,000)

(Tax deductible amount: \$4,400)

- Logo recognition as a *Gold Level Sponsor*
- One premier table of eight (8 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more

SILVER SPONSOR (\$2,500)

(Tax deductible amount: \$2,200)

- Logo recognition as a *Silver Level Sponsor*
- Four (4) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page

BRONZE SPONSOR (\$1,000)

(Tax deductible amount: \$850)

- Name recognition as a *Bronze Level Sponsor*
- Two (2) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Name recognition on signage at event
- Name recognition on Gala website, invitation, and email blasts

PLEDGE OR GIFT DATE WILL DETERMINE RECOGNITION INCLUSION FOR PRINTED COLLATERAL.

PLEASE VISIT KETCHUMGALA.ORG TO MAKE YOUR SPONSORSHIP GIFT ONLINE.
FOR ADDITIONAL INFORMATION PLEASE EMAIL EVENTS@KETCHUM.EDU.



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